

EXPERIENCE //////////

Front-End Developer / Designer, MCN Healthcare, Denver 2/2010 - 9/2012

- Responsible for all front-end web development and design for the company.
- Reskinned our primary product, a SaaS, using CSS3 with no images.
- Designed a custom Wordpress theme for the company and rebuilt the website from scratch.
- Redesigned the company logo as well as product logos.
- QA and cross-browser testing.
- Designed layout and graphics for company brochures and email templates.
- Designed interface and icon for the company's iOS mobile app.
- Experience in working in an Agile/Scrum environment.
- Developed and implemented marketing strategies for the company and it's products.
- Optimized the new site for faster load times and SEO.
- Consistently utilized the power of Google Analytics for Marketing and Design reports.
- Successfully developed and implemented a strategy for A/B testing our site performance for continuous, productive growth.
- Demonstrated great inter-department communication.
- Manage A/B testing for design and layout optimization

Junior Web Designer / SEO Specialist, MMBS Online Marketing, Denver 3/2009 – 2/2010

- Managed, maintained and optimized over 150 sites.
- Transformed 20 sites from table based designs into attractive, tableless CSS designs.
- Thrived in this highly competitive, SEO-oriented business.
- Introduced the company to the business potential in local search / Google Maps.
- Obtained and executed white-hat SEO knowledge to rank multiple sites higher on Google.

Junior Designer FloorBoardDesign (Freelance), San Francisco/Denver 10/2006 – 3/2009

- Designed both print and online ads for restaurants, general contractors and non-profits.
- Created image gallery based websites for small businesses.
- Created email marketing templates for small businesses.
- Regularly meet strict deadlines on time.

EDUCATION //////////

San Francisco Art Institute, BFA, Graduated May 2003
ASPE Google Analytics/Adwords Bootcamp, January 2012

SKILLS

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MacOSX
SCRUM/Agile
Microsoft Office
Google Analytics
Firebug
Github
Jira
Photoshop
Illustrator
CSS(3)
(X)HTML
Wordpress